ChurchSpace

A CHURCHSPACE WEBINAR

# From Institution to Infrastructure

## Building the Church Communities Depend On

> *The churches that endure won't just be places communities gather on Sunday — they'll be places communities depend on every day.*

OUTLINE

# Where we’re going today

## Institution vs. Infrastructure



PART 1

What the church is today — and what the community actually needs it to be.

***Dependence, not square footage***

## The Pattern Across Industries



PART 2

Eight industries. One identical shift.

***The mission stays. Delivery expands.***

## The Four-Step Path

PART 3

Assess · Design · Prepare · Activate — how a church becomes usable infrastructure.

***From willing to ready***

## The Vision & Next Step

PART 4

What it looks like when the church is woven into daily life — and where to begin.

***Start with the readiness assessment***

OPENING

# What comes to mind when you hear the word “infrastructure”?



Roads



Bridges



Airports



Hospitals



Schools



Water Systems



Electrical Grid



The Internet

DEFINING INFRASTRUCTURE

# Infrastructure is the physical and organizational systems that allow a community to function.

Simpler: anything a community depends on to function.

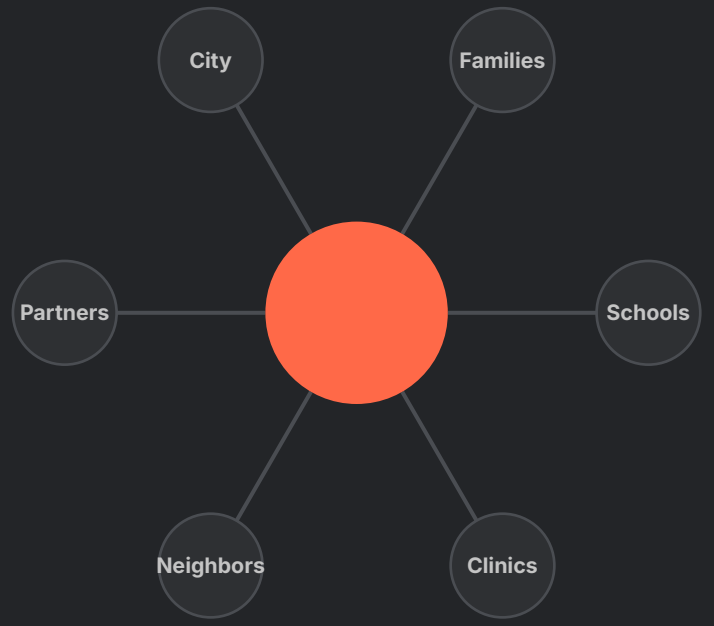
KEY PRINCIPLE

# Infrastructure isn’t defined by its size. It’s defined by its dependence.



**SIZE**

*Impressive. Optional.*




**DEPENDENCE**

*Small. Essential.*

# Measured by dependence, not square footage

If a coffee shop closes...

Life goes on.

If a restaurant closes...

Life goes on.

If the internet goes down...

Everything stops.

If electricity goes down...

Everything stops.

If hospitals disappear...

Communities suffer.

If schools disappear...

Society changes.

PART 1

# Institution vs. Infrastructure

Trusted and depended-on are not the same thing.

PART 1

# Institution vs. Infrastructure



## Institution

- Preserves a mission
- Earns trust
- Shapes culture
- Outlasts individuals

***People respect institutions.***



## Infrastructure

- Delivers value
- Enables daily life
- Solves problems
- Creates reliability
- Supports communities every day

***People depend on infrastructure.***

CORE STATEMENT

# Institutions earn trust.
# Infrastructure activates trust.

EARNED

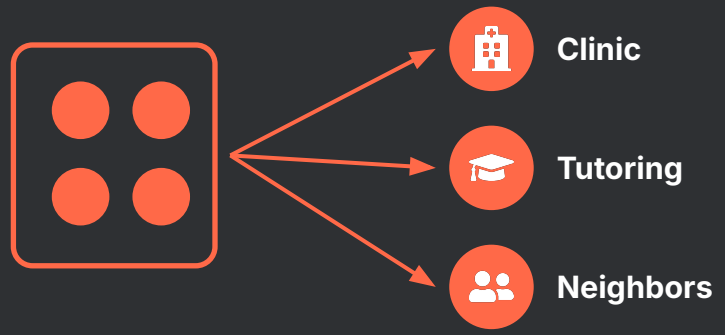
*Held in reserve*



Nothing leaves the building.

ACTIVATED

*Put into circulation*



PART 1

# The Big Question

*What if the local church isn't simply one of society's oldest institutions?*

**What if it's one of society's most overlooked pieces of community infrastructure?**

THE CHURCHSPACE MODEL

# Your space can serve the neighborhood all week.

We turn underused church space into neighborhood distribution hubs, without adding work for your team.

*One idle room. One managed operation.*

HOW IT WORKS

# Three steps. Zero disruption to your ministry.

1

## Start with space you already have

We identify an underused area, like a fellowship hall, and prepare it for daily operations.



2

## We bring the work and manage it

We partner with retail and logistics companies to organize and prepare packages for local delivery. We run the entire operation.




3

## Your church and neighborhood benefit

Your church earns reliable monthly revenue, local jobs are created, and goods move closer to home.



✓ **Your ministry stays yours. ChurchSpace handles the operations.**

IS YOUR CHURCH A FIT

# The right space, fully protected before you say yes.

## What your space needs

- 1,500–10,000 sq ft of dedicated space (3,000+ ideal)
- Separated from worship and ministry areas
- 10+ parking spaces with ground-level entry
- Loading access helpful — doors, ramps, or a receiving area
- Available only during agreed operating hours

## How you're protected

- A clear operating plan before anything starts — access points, security procedures, and site rules, documented with your team
- Your church is covered under ChurchSpace's  insurance policy
- Your church keeps ownership and approves the space
- Nothing begins until your team has signed off

✓ **No cost to explore. Your church remains in control.**

PART 2

# The Pattern of Enduring Institutions

The mission stays the same. The delivery system expands.

PART 2

# The mission stays the same. Delivery expands.

## Healthcare

**MISSION** *Heal the sick.*

Hospitals · Urgent Care · Pharmacies · Telehealth · Home Healthcare

***The delivery system expanded.***

## Banking

**MISSION** *Safeguard money.*

Branches · ATMs · Mobile Banking · Digital Wallets · Small Business Lending

***Banks became financial infrastructure.***

## Education

**MISSION** *Teach people.*

Universities · Community Colleges · Online Learning · Libraries · Workforce Dev.

***Education became an ecosystem.***

## Retail

**MISSION** *Sell and deliver products.*

Distribution Centers · Pickup Locations · Same-Day Delivery · E-Commerce

***Retail became supply chain infrastructure.***

PART 2

# The pattern holds across every industry

## Technology

**MISSION** *Build software.*

Platforms · APIs · Developer Ecosystems · Cloud Services

***Not "how do people use it" — "how do others build on it?"***

## Transportation

**MISSION** *Move people.*

Transit Systems · Airports · Ride Share · Logistics Networks

***Transportation became infrastructure.***

## Utilities ⚡

**MISSION** *Deliver electricity.*

Power Grids · Battery Storage · Renewables · Smart Meters · EV Charging

***Utilities became resilience infrastructure.***

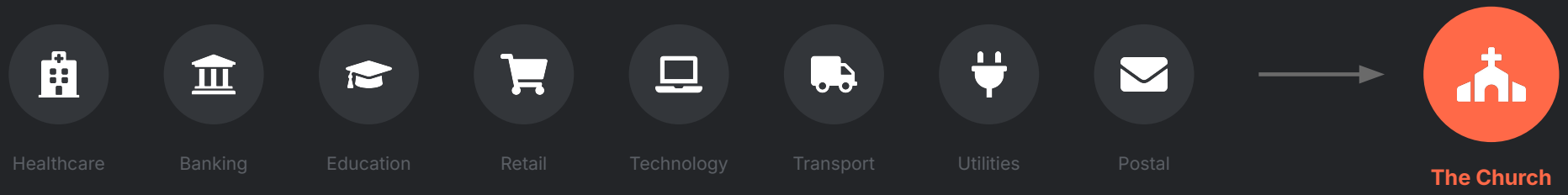
## Postal Services ✉️

**MISSION** *Deliver mail.*

Commerce · Identity Verification · Voting · Package Delivery · Gov. Services

***Postal systems became economic infrastructure.***

# The Church.


Healthcare
Banking
Education
Retail
Technology
Transport
Utilities
Postal
The Church

PART 2

# The Church: an unchanging mission, an expanding delivery

## Mission

unchanged

**Make disciples.**

**Preach the Gospel.**

**Care for people.**

## Opportunity

expanded delivery

- Tutoring
- Childcare
- Telehealth
- Workforce Development
- Food Distribution
- Community Resilience
- Digital Inclusion
- Emergency Response
- Logistics
- Civic Partnerships

KEY THOUGHT

# None of these replace the Gospel.




*The center never moves. The orbit is what grows.*

PART 3

# Infrastructure Isn’t Built by Accident

Dependability is built on purpose — never by accident.

**1 · Assess**

**2 · Design**

**3 · Prepare**

**4 · Activate**

PART 3 · STEP 1

# Assess



***God begins with what has already been entrusted.***

**Moses —** *"What is that in your hand?"*

**The widow —** *"What do you have in your house?"*

**Feeding the 5,000 —** *"What do you have?"*

**The talents —** *Stewardship of what's entrusted.*

## What has God already entrusted to our church?

- Land
- Parking
- Classrooms
- Fellowship Halls
- Kitchens
- Internet
- Power
- Volunteers
- Trust
- Relationships
- Location
- Leadership

***This is not about what we're missing. It's about recognizing what we already have.***

PART 3 · STEP 2

# Design

*Infrastructure must be intentional.*

Is our campus accessible?

Are policies in place?

Is technology ready?

Are partnerships possible?

Can community partners easily use our space?

Are operations clear?

Is security sufficient?

***Good infrastructure is designed, not improvised.***

PART 3 · STEP 3

# Prepare



*Preparation creates readiness. Ask:*

Could our city call us tomorrow?

Could healthcare operate here?

Could emergency management activate this campus?

Could a nonprofit host services here?

Could a logistics company partner with us?

***Preparation means saying “yes” with confidence.***

PART 3 · STEP 4

# Activate

*This is where the mission expands — not changes.*

- Food Distribution
- Community Pickup Hubs
- Tutoring
- Workforce Development
- Public Wi-Fi
- Digital Literacy
- Telehealth
- Blood Drives
- Cooling Centers
- Warming Centers
- Emergency Response
- Small Business Support
- Civic Meetings
- Voting Locations

***The church becomes woven into everyday community life.***

PART 4

# Becoming Indispensable

OLD QUESTION

*“How do we get more people into church?”*

NEW QUESTION

**“How does our community naturally encounter the church throughout the week?”**

IMAGINE HEARING

# “I’ll pick it up at the church.”

*“The clinic is at the church today.”*

*“The tutoring program meets at the church.”*

*“The community meeting is at the church.”*

*“The cooling center is open at the church.”*

*“The blood drive is at the church.”*

*“The food pantry is at the church.”*

*Not because it’s Sunday. Because that’s simply where the community goes.*

**That is community infrastructure.**

# Is our campus ready to operate as community infrastructure?



**Assess**

their readiness



**Design**

for partnerships



**Prepare**

operationally



**Activate**

for community impact

CALL TO ACTION

# Begin Your Infrastructure Readiness Assessment

*Every church leaves with a roadmap for their own campus.*



**Accessibility**



**Technology**



**Safety**



**Parking**



**Utilities**



**Community Partnerships**



**Operations**



**Capacity**



**Readiness**



**Local Opportunities**



# Take pictures of your campus.

Submit them to ChurchSpace to begin your Infrastructure Readiness Assessment.

**Start Your Assessment**

CLOSING

# For generations, communities have known where the church is.
# The next generation will know what the church is for.

Communities won’t simply know where the church is.
They’ll think of the church whenever life happens.
**That is the journey from institution to infrastructure.**



Thank you.