

# Copyright Issues for Churches

Suzanne Baillie Deputy General Counsel May 2023



#### What is a copyright?

- Bundle of rights to a creative work
- Examples of a creative work: book, song, video, painting, photo, speech, poem, sermon
- Examples of rights: to reproduce, distribute, publicly perform, publicly display, create a derivative work



#### What is a copyright? (Cont.)

- Copyrighted work can be <u>published</u> or <u>unpublished</u>
- Property right that should <u>not</u> be used without permission
- Compensation for use of this property right is a justice issue for the owners of each work



### What protections are there for a copyrighted work?

- Protection for
  - 95 years (if published before 1978) or
  - the life of the creator of the work plus 70 years (if published after 1977).
- Do not have to be registered with the U.S. Copyright Office
- Users must seek permission from the copyright owner
  - Remember: Owning a copy of the work does not give you the right to copy it or distribute it in any way



### What protections are there for a copyrighted work? (Cont.)

- Using a copyrighted work without permission is illegal under the U.S. Copyright Act and federal law
- No exemption from copyright law for churches
- "Fair Use" in general does not apply to churches



### What if a creative work is in the public domain?

- Public domain includes works that are not copyrighted or for which the copyright has expired
- If in the public domain, no license or permission needed
- Music published before 1927 is generally in the public domain



### Sources for finding creative works in the public domain:

- Sources for Public Domain Works Public Domain and Creative Commons: A Guide to Works You Can Use Freely - Research Guides at University of Montana-Missoula (umt.edu)
- Finding Public Domain and Creative Commons Media (Harvard Law School Library website): <a href="https://guides.library.harvard.edu/law/pd-cc#s-lg-page-section-9103974">https://guides.library.harvard.edu/law/pd-cc#s-lg-page-section-9103974</a>
- New York Public Library: <u>Public Domain Collections: Free</u> to Share & Reuse | The New York Public Library (nypl.org)

### What is the "worship services exception"?

- Allows churches to sing hymns or play pre-recorded music during worship without a performance license
- Applies only to performing music
- <u>Does not</u> apply to recording (audio or video), broadcasting, or live-streaming to Zoom, YouTube, Facebook or other platforms

## What about performing music at a church outside of a worship service?

• If the music is copyrighted and there is no license, that is copyright infringement



### What about reprints of song lyrics and music for hymns?

- If the hymn is a copyrighted work, you <u>must</u> get a license
- Applies to photocopies for bulletin inserts and choir rehearsals and to projecting lyrics onto a screen during worship
- Citing a source or attribution is <u>not</u> a substitute for a license
- Possession of illegal copies made by someone else = copyright infringement



## Does a church need a license to play YouTube videos during worship services?

- YouTube terms of service only allow the playing of videos for <u>personal use</u>
- Licenses are required for all aspects of the video
- No blanket licensing services for YouTube

### What if a church creates instant DVDs of worship?

- Permission is needed for each copyrighted work included (songs, readings, film clips)
- No difference whether you sell the DVDs or give them away



## What about live-streaming a service over Zoom or another platform?

 Permission is needed for each copyrighted work included (songs, readings, film clips)



## Where do I get a license for reprints or podcasts and streaming?

- Licenses to use much of the music regularly included in Episcopal Church services, including many hymns in *Hymnal 82*, are available from OneLicense
- Types of licenses from OneLicense: Reprint license, Limited Podcast Streaming License, Podcast Streaming License Bundle, Practice Track License



#### Important things to note about OneLicense licenses:

- Cover only the music/content in the OneLicense catalog
- Podcast Streaming License includes prerecorded content and content that is streamed live
- The number of downloads or viewings permitted are limited to no more than 3X the average weekly congregational attendance
- Include usage reporting obligations
- Remember: When a license expires, all material licensed under it must be removed



### Other resources for music streaming licenses include:

- ASCAP: <a href="https://www.ascap.com/music-users/types/church-or-ministry">https://www.ascap.com/music-users/types/church-or-ministry</a>
- Christian Copyright Licensing International: <a href="https://us.ccli.com/copyright-license/">https://us.ccli.com/copyright-license/</a>
- Christian Copyright Solutions: <u>https://christiancopyrightsolutions.com/services/worshipcast/</u>



### What about using photos or artwork from the internet on your church's website?

- You generally need to get permission
- Services track the use of unlicensed images and they will contact you about improper use
- It is copyright infringement unless
  - The church owns the photos or artwork or
  - The church gets a license (i.e. through a stock photo website) or
  - The church uses a hyperlink to the photo (avoid embedding)



What about other liturgical material in a worship bulletin or other worship guide in print or online?

- For materials published by Church Publishing, go to: <u>ChurchPublishing.org: Rights & Permissions</u>
- For permission to reprint or use an excerpt from a Forward Movement publication in print or on electronic media, go to: <u>Writer's Guidelines</u>: <u>Forward Movement</u>
- The 1979 Book of Common Prayer is in the public domain and can be used or adapted at any time



### What about playing videos at Sunday School or youth activities?

- Need to review the copyright information for the video carefully
- If a video says "For In-Home Viewing" or something similar, a license is needed for public showing of the video
- It does not matter whether or not there is a charge for viewing the movie
- Licenses to show motion pictures are available from the Motion Picture Licensing Corporation: www.mplc.com



### What are the consequences for copyright infringement?

- Takedown notice
- Statutory damages of between \$750 and \$30,000
- Actual damages
- Criminal prosecution in certain types of cases



#### Copyright Takeaways:

- When in doubt, ask for permission
- Purchase blanket license(s) for your church's music licensing needs
- For poetry, speeches or other literature, contact authors or publishers for permission
- Do not post photos that you find on the internet on your church's website
- Follow the terms of all licenses

